

# Role of Social Media Platforms in Combating Cyber Crime: An Analysis

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## ABSTRACT

With the benefits of information and communication technology predominant everywhere, issues like cyber security and cyber crime is also coming up equally. Attacks against information infrastructure and internet services have already started taking place. With online fraud and hacking system being rampant, the financial damage caused by cyber crime has also reported enormous. Amongst varieties of advanced cyber crimes happening in the era of communication 4.0, cyber stalking, cyber pornography, morphing, illegal gambling, phishing, cyber defamation heads the list. India has become major spot for cyber criminals and ranked as fifth among many countries.

While dealing with the issue of cyber security, number of challenges crop up for the law enforcers. The issues like automation, availability of resources, independence of location, speed of data exchange process are some of the many which actually comes as hindrance while dealing with cyber crime. Other than the traditional methods, online platforms are also coming up as major platforms to deal with cyber crime. As social media is considered as two way interactive platform, victims also get appropriate space to voice their problems. Facebook and twitter are the major two areas which can be explored in this regard.

This paper will try to explore digital media, social media platforms in particular, in dealing with cyber crime and how much effect it has on the users. The researchers will take Facebook and twitter analysis method and come to the conclusion.

**Key words:** *Cyber crime, Cyber crime Online Portal, Facebook, Twitter, Instagram*

Information and communication technology is one of the fastest growing